

Aakash Educational Services Limited launches its flagship 'Aakash App' to help students prepare better for JEE & NEET

- Available both on Android Playstore and the Apple App Store, the Aakash App takes care of a student's unique learning needs to prepare for JEE & NEET entrance exams.
- The App helps students in Class 11th and 12th and 12th Pass ace JEE and NEET in a smart way.

New Delhi, June 18, 2021: Aakash Educational Services Limited (AESL), the national leader in test preparatory services, has come up with a new flagship offering called the 'Aakash App' to provide a holistic understanding and application of critical concepts for students preparing for JEE and NEET examinations.

Riding on the rapid adoption of technology, the Aakash App will assist students to continue their studies in the comfort and safety of their homes. The high-quality content available in the App will aid aspirants' ace JEE/NEET apart from honing their concepts.

Available on both Android Playstore and Apple App Store, the Aakash App will assist students to study online from India's premier faculty. The app is based on the proven academic pedagogy of Aakash & Byju's and offers a guided journey of lessons with Concept videos and practice questions covering the full syllabus of JEE/ NEET.

It also enables students to take competitive Exam Mock Tests for JEE Mains, NEET, JEE Adv, KCET, KVPY and etc along with previous years' official question paper to benchmark their preparation level.

The Aakash App also helps students search for the nearest Aakash classroom center, the distance from your present location and allows them to apply for Aakash's flagship classroom course admissions cum scholarship program iACST, through which students get a chance to get upto 90% merit based scholarship on the tuition fee.

Highlights of Aakash App

- 1) Learn online from India's best JEE/NEET teachers
- 2) Revise and revisit concepts through video lessons
- 3) Get class notes after each session
- 4) Study from scientifically designed comprehensive material
- 5) Avail one-on-one guidance and counselling sessions
- 6) Access complete performance analysis to know your strengths and key areas of improvement
- 7) Take unlimited tests

The App provides class notes highlighting the important sections of the chapters studied online. Through this app, students can also avail one-on-one guidance and counselling sessions with AESL experts guiding students with important aspects of test preparation and career opportunities depending on their strengths. The students can access a complete performance analysis basis their solving of test papers, which will help them deep dive into understanding their core strengths and work on key areas of improvement on real time basis. With scientifically designed comprehensive material, the application offers help to students that will allow them to undertake unlimited tests to work on their time management skills and identify practices to secure higher scores in JEE and NEET.

Commenting on the launch of Aakash App, Mr Aakash Chaudhry, Managing Director, Aakash Educational Services Limited (AESL) said, *“At Aakash, all our efforts are being led by the 'Student first' approach. Making adequate use of the advancement in technology, the Aakash App has been designed to take into consideration a student’s unique learning needs while they prepare for competitive exams. It will make available comprehensive study material to a larger number of aspirants helping them prepare for the highly competitive exams like NEET or JEE from anywhere, anytime just with the help of a smartphone or personal learning device like a tablet. The App will transcend geographical boundaries and will assist students to continue their learning process from the comfort of their home in this era of remote learning.”*

About Aakash Educational Services Limited (AESL)

Aakash Educational Services Limited (AESL) provides comprehensive test preparatory services for students preparing for Medical (NEET) and Engineering Entrance Examinations (JEE), School/Board Exams and Competitive Exams such as NTSE, KVPY, and Olympiads. The “Aakash” brand is associated with quality coaching and a proven student selection track record in various Medical (NEET) and JEE/Engineering Entrance Examinations, Scholarship exams & Olympiads.

With over 33 years of operational experience in the test preparatory industry, the company has a large number of selections in Medical & Engineering Entrance Exams and several Foundation level Scholarship exams/Olympiads, a pan India network of 200+ Aakash Centers (including franchisee), and an annual student count of more than 250,000.

The Aakash group has investment from Think & Learn Pvt Ltd (Byju's) as well as by world's largest Private Equity firm Blackstone.

www.aakash.ac.in