

Aakash Educational Services Limited (AESL) partners with Airtel DTH; Organizes Largest Counselling Session for NEET in India on Aakash Paathshala

- 'Aakash Paathshala' will be conducting live counselling Series on NEET for Airtel DTH subscribers in response to popular demand and phenomenal response to the first 2 episodes on career counselling & JEE counselling.
- Watched in over 9 million households

New Delhi, 25th February, 2021: Aakash Educational Services Limited (AESL), the national leader in test preparatory services in partnership with Airtel DTH has recently launched the Aakash Paathshala - A Counselling series exclusively for Airtel DTH subscribers. The upcoming episode on 'How to Score 600+ in NEET', to be aired this Sunday, 28th February is poised to address key issues regarding the preparation for NEET.

After the phenomenal success of the first two episodes of Aakash Paathshala, aired on February 14 and 21, on popular demand of the students, the Aakash Paathshala 'Gurus' are all set to help students prepare and plan their strategy for the highly competitive NEET UG (National Eligibility Cum Entrance Test) for admission into MBBS/BDS and other undergraduate medical courses in approved/recognized Medical/ Dental Colleges/ Institutes in India.

Highlights of the Episode on NEET to be Aired on 28th February

- Format of the Paper - marking scheme, important subjects/ topics
- Scoring 600+ Do I have it in me?
- Is preparing from NCERT textbooks sufficient?
- How should I choose a college? What rank should I aim for?
- How can I improve on my weak subject?

Commenting on the value that these sessions bring to a student's life, **Mr Narasimha Jayakumar, CEO, Aakash Edutech Pvt Ltd (AEPL)** said, "The response to 'Aakash Paathshala' has been very encouraging so far. The series has generated massive viewership & excitement among students and parents. We see a very healthy

Highlights of Aakash Paathshala

- Panel Discussion with the best Subject matters experts from Aakash Institute
- Discussion on Career opportunities after 10th
- Tips on Time Management
- Tip on How to Secure a High Rank in NEET/JEE
- Role of Parents in helping students choose the right career

engagement of students via comments and chats and it clearly outlines the need for ‘Counsellors’ and experts who can guide these students as they work their way towards their dream careers”.

Through Aakash Paathshala, the panel experts from Aakash Institute will guide students with the important subject matters, what career opportunities students should explore post completion of Class X depending on their strengths, ways to improve time management and identifying practices to secure higher scores in competitive exams. The series will also underline the pivotal role of parents in helping students identify the right career and how they can be a prime source of inspiration and encouragement for the students who are in a sensitive stage owing to the high level competition across the world.

Subscribers of Airtel DTH can watch Aakash Pathshaala on Aakash EduTV - channel **#467** for JEE and **#478** for JEE.

The Aakash Paathshala episodes will also be streamed live on the official YouTube channel of Aakash Digital - <https://www.youtube.com/aakashdigital>.

About Aakash EduTv

Aakash EduTV is India’s first dedicated TV channel for Medical and Engineering entrance exams preparation. Launched by Airtel Digital in collaboration with Aakash Educational Services Limited, Aakash EduTV is available exclusively on Airtel Digital TV and provides high quality coaching sessions to students across India who are preparing for entrance exams such as JEE/Advanced and NEET. Best-in-class faculty of Aakash will teach the students through LIVE interactive classes and help students learn key concepts and solve problems.

Starting at just Rs 8.23/ day, Aakash EduTv - JEE and Foundation is available on Airtel DTH Channel No. 467 and Aakash EduTv - NEET is available on Airtel DTH Channel No. 478. To subscribe, customers can give a missed call on **8800990055**.

About Aakash Edutech Pvt. Ltd.

Aakash EduTech Private Limited(AEPL) is a leading online learning platform that caters to the K12 segment and also offers comprehensive online test preparation services for students preparing for Medical and Engineering Entrance Examinations. A subsidiary of the prestigious AESL group (Aakash Educational Services Limited), AEPL comprises two distinct divisions namely, Aakash Digital and Meritnation.

Aakash Digital powerfully leverages the over 30 years of Aakash academic legacy and discipline to bring to the students an edu-tech platform that helps them prepare for JEE, NEET and other competitive exams online by bringing quality coaching, similar to that being offered in Aakash classroom, to their laptops, desktops, tablets and mobiles. **Aakashdigital.com** offers powerful online courses for JEE, NEET and Foundation (Class 8-10) to help students prepare for these competitive exams from the comfort of their homes.