

Aakash BYJU'S Opens Its New Classroom Centre at Vrindavan Yojna, Lucknow; To Offer Direct and Hybrid Classes to Local Students: Fifth Centre in the City

- *Occupies a huge space with 10 classrooms in a prime location; has the capacity to cater to 1200+ school students and NEET, JEE, Olympiads aspirants in an year*
- *Featuring connected and smart classrooms, the new centre can deliver blended/hybrid courses with live online lectures and webinars*

Lucknow, March 15, 2023: Aakash BYJU'S, India's leader in test preparation services, has opened its new classroom centre in Vrindavan Yojna, Lucknow, responding to the growing demand for its NEET, IIT JEE, Olympiads coaching and Foundation courses from the city. This new addition to the Aakash BYJU'S expanding pan-India network of centres, currently totaling 325+ in 24 states and union territories, reflects the institute's commitment to reaching its standardised direct coaching services to students where they live.

Located in a huge space in a prime location at Kahlon Emporium -II, Sector -12, Vrindavan Yojna Lucknow, the centre has 10 classrooms and can offer direct classes to 1200+ students. Featuring connected and smart classrooms, the centre can also provide a seamless learning experience to the students of its hybrid courses. This is the fifth center of Aakash BYJU'S in Lucknow.

The new center at Vrindavan Yojna, Lucknow was launched by Dr HR Rao, Regional Director, Aakash BYJU'S in presence of other company officials.

Students can enrol for and take the instant Admission cum Scholarship Test (iACST), ACST, direct by sharing their marksheet or register for Aakash BYJU'S National Talent Hunt Exam (Anthe) later this year, the institute's flagship annual scholarship exam, to take admission. In the recently concluded ANTHE 2022, more than 35,000 students appeared for the examination from Lucknow.

In his comments about the launch of the new centre in Lucknow, **Mr. Abhishek Maheshwari, CEO, Aakash BYJU'S**, said, *"At Aakash BYJU'S, we believe in promoting student-centric*

education, which means delivering courses and bringing education to students wherever they are. Our key differentiator is not only the quality of course content but also its delivery that represents the right balance between online and offline modes. In short, we want to offer the best of both worlds - real and virtual, to boost the learning experience and outcomes of our students and help them realise their higher education dreams.”

Added Dr HR Rao, Regional Director, Aakash BYJU’S, “We are happy to open our fifth center in Lucknow, home to hundreds of NEET, JEE and Olympiads aspirants who truly value and seek our coaching services. All our centres have trained teachers, mentors, and counsellors to ensure that the standard of course delivery is always maintained, no matter how far a centre is located from a big city. For students, the immense benefit of a direct centre in their own place is that world class coaching is now knocking on their doors and they never have to travel to cities leaving their parents and family, for the sake of coaching.”

Aakash BYJU’S offers result-oriented coaching services for NEET, IIT-JEE, Olympiads, and foundation programs to 3.30 lakh students every year through its direct and online classrooms. It is fast expanding its physical presence to cater to students, especially of the Tier-II and Tier-III cities and towns, while stepping up its Cloud-based online coaching services.

About Aakash BYJU’S

Aakash BYJU'S (AESL) provides comprehensive test preparatory services for students preparing for Medical (NEET) and Engineering Entrance Examinations (JEE), School/Board Exams and Competitive Exams such as NTSE, KVPY, and Olympiads. The “Aakash” brand is associated with quality coaching and a proven student selection track record in various Medical (NEET) and JEE/Engineering Entrance Examinations, Scholarship exams & Olympiads.

With over 34 years of operational experience in the test preparatory industry, the company has a large number of selections in Medical & Engineering Entrance Exams and several Foundation level Scholarship exams/Olympiads, a pan India network of 325+ Aakash BYJU’S Centers (including franchisee), and an annual student count of more than 3,30,000.

The Aakash group has investment from Think & Learn Pvt Ltd (BYJU'S) as well as by world's largest Private Equity firm Blackstone.

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