

## Aakash Educational Services Limited launches Eighth Centre in Bengaluru; 197th in India

- *Aakash Educational Services Limited is the national leader in the test preparation services sector with 195 centres spread across 24 states and union territories with a student strength of over 2 lakh annually*
- *The new centre in Bengaluru will be 8<sup>th</sup> in the City and 13<sup>th</sup> in Karnataka.*
- *The new branch will provide classes for students preparing for Medical and Engineering Entrance Examinations apart from offering Foundation-level courses*

**BENGALURU / Jan 18, 2020:** To further the motto of expanding its network to various parts of the country to help thousands of students realise their dreams of becoming doctors and IITians, Aakash Educational Services Limited (AESL), the national leader in test preparation services, today inaugurated its Eighth Centre in Bengaluru.

Located in Rajrajeshwari Nagar in the city, the new centre will cater to students preparing and aspiring for Medical and Engineering Entrance Examinations as well as offer Foundation-level courses that help them prepare for various types of competitive examinations e.g. Olympiads etc. apart from strengthening their basics. The first Aakash Institute was set up in Bengaluru in the year 2013. Other cities in Karnataka where Aakash Institute is located are Mysuru, Mangaluru, Belagavi and Hubballi.

The new Centre was inaugurated by **Mr Aakash Chaudhry, Director and CEO, Aakash Educational Services Limited (AESL)**. Also present on the occasion was **Mr Dheeraj Mishra, Regional Director, AESL** apart from other company officials, faculty and dignitaries from the city.

Speaking at the inauguration, **Mr Chaudhry** said: “Seeing the potential and demand from Bengaluru, we decided to set up our Eighth centre in the city. The new centre will be a big boon for local students aspiring to becoming doctors and IITians. Today, Aakash is widely known for providing quality education throughout the country through its pan-India network of Centres. The quality of its educational content and the effectiveness of its teaching methodologies, as evidenced by the number of selections of its students, have made Aakash one of the top choices for students intending to qualify for undergraduate medical and engineering courses.”

Students who wish to take admission in Aakash can either take Direct Admission (DA), the Admission cum Scholarship Test (ACST) or register for ANTHE (Aakash National Talent Hunt Exam). ANTHE, conducted recently for students in Class 8<sup>th</sup> to 12<sup>th</sup>, offered them a chance to win a scholarship as well. AESL will soon be coming up with NEST – the Aakash National

Eligibility & Scholarship Test – which is a national level scholarship exam that gives students an opportunity to compete nationally and win Scholarship up to 80% on Tuition Fee.

**Added Mr Chaudhry:** “The addition of this branch to our national network reflects our commitment to offering standardized quality teaching, modern infrastructure and an environment conducive for learning to students across India, using technology-enabled systems.”

The programs offered at Aakash prepare students extensively and exhaustively for various examinations. Further, the teaching methodology adopted focuses on conceptual and application-based learning that distinguishes it as a brand. The expert faculty at Aakash follow modern and interactive teaching methods that help students to achieve their goals. The proven success record of Aakash can be, thus, attributed to its unique education delivery system which emphasizes on focused and result-oriented teaching methodology.

### **About Aakash Educational Services Limited (AESL)**

Aakash Educational Services Limited (AESL) provides comprehensive test preparatory services for students preparing for medical and engineering entrance examinations, school/board exams and competitive exams such as NTSE, KVPY, and Olympiads. AESL believes that the “Aakash” brand is associated with quality coaching and a proven student selection track record in various medical and engineering entrance examinations.

With 31 years of operational experience in the test preparatory industry, the company has a large number of selections in Medical & Engineering entrance exams, a pan India network of 200+ Aakash Centres (including franchisee), and a student count of more than 200,000.

[www.aakash.ac.in](http://www.aakash.ac.in)