

Aakash Educational Services Limited (AESL) appoints Abhishek Maheshwari as Chief Executive Officer (CEO)

- *Abhishek has over 20 years of experience and will be responsible for the Classroom, Hybrid, Digital and Distance Learning business of AESL*

NEW DELHI, NOVEMBER 24 2020: In line with the Company's continued efforts to strengthen and professionalize its management for achieving accelerated growth and business excellence, Aakash Educational Services Limited (AESL), the national leader in test preparatory services, has appointed Mr. Abhishek Maheshwari as Chief Executive Officer (CEO) of the Company.

Abhishek will be responsible for strategy formulation and management of core offerings of AESL which include classroom, hybrid and distance learning. His focus will be to continue to innovate the offerings across channels to better support students while driving profitable growth for the group.

Abhishek has a Bachelor's degree in Electrical Engineering from IIT Delhi and an MBA with distinction from Columbia Business School in New York. Prior to joining AESL, Abhishek was the President of International Business for Byju's where he was responsible for driving the edtech company's growth globally. Prior to Byju's, he was the Country Head for Disney leading all of its brands and businesses in India. He has also worked with Kubera in principal investing and with McKinsey in strategy consulting across their India and US offices.

Commenting on the appointment of Abhishek Maheshwari, **Mr. Aakash Chaudhry, Managing Director, Aakash Educational Services Limited (AESL)** said, "We are elated to have Abhishek on board. With his guidance, we look forward to further our cause of education and commitment of quality training to our students. We are certain that his rich experience and skills will go a long way in contributing to the tremendous growth of the company."

Mr. Abhishek Maheshwari said: "It is a privilege to join Aakash at this momentous time for the Company and the EdTech industry. Aakash's enduring vision of helping students achieve their aspirations, the unparalleled track record of results built over three decades, strong balance sheet and the successful pivot to technology driven hybrid and digital solutions to complement a robust national footprint of centers places us in a great position to help students across the nation. I look forward to building on this success."

About Aakash Educational Services Limited (AESL)

Aakash Educational Services Limited (AESL) provides comprehensive test preparatory services for students preparing for Medical and Engineering Entrance Examinations, School/Board Exams and Competitive Exams such as NTSE, KVPY, and Olympiads. The "Aakash" brand is associated with quality coaching and a proven student selection track record in various prestigious Medical and Engineering Entrance Examinations, Scholarship exams & Olympiads.

PRESS RELEASE



With over 33 years of operational experience in the test preparatory industry with a PAN India network of 205+ Aakash Centers (including franchisee), and a student count of more than 2,50,000, Aakash is the biggest education organisation in India. A subsidiary of the AESL group, Aakash Edutech Pvt Ltd (AEPL) was launched in the year 2020. It comprises two distinct divisions namely, Aakash Digital and Meritnation.

Website: www.aakash.ac.in