

Aakash Educational Services Limited Expands Presence in Bihar with 16 New Centers

- *6 will serve as Classroom Centers, 10 will function as Aakash Learning Centers.*
- *The 10 New Learning Centers will come up in Sasaram, Madhepura, Saharsa, Bettiah, Arrah, Motihari, Sitamarhi, Chapra, Siwan, Samastipur to address rising student demand.*
- *The six Classroom Centres will come up in Anishabad, Purnia, Bihar Sharif, Hajipur, Begusarai, and Muzaffarpur.*

Patna, Nov 13th, 2024: Aakash Educational Services Limited (AESL), the national leader in test preparatory services, is excited to announce the launch of 16 new centers in Bihar. Among these, 6 will serve as Classroom Centers, while 10 will function as Aakash Learning Centers. This proposed expansion includes 6 classroom centers opening in Anishabad, Purnia, Bihar Sharif, Hajipur, Begusarai, and Muzaffarpur, along with 10 Learning Centers in Sasaram, Madhepura, Saharsa, Bettiah, Arrah, Motihari, Sitamarhi, Chhapra, Siwan and Samastipur. All new centers are expected to be operational by the next academic session.

The expansion plan was unveiled by *Mr Deepak Mehrotra, MD and CEO, Aakash Educational Services Limited* in presence of *Mr Anup Agarrwal, Chief Strategy Officer; Mr Dheeraj Kumar Misra, Chief Academic and Business Head; Mr A.B. Singh, Regional Director* and *Mr D.K. Mishra, Deputy Regional Director*. Also present on the occasion were a number of franchisee partners who are setting up the new centres in the proposed locations.

With this expansion, AESL aims to extend its reach and provide quality education and expert guidance to an even broader spectrum of students across the region. This strategic move addresses the growing demand for top-tier preparatory services, ensuring that more aspiring students can access the high-quality coaching that Aakash Institute is renowned for.

Currently, Aakash Institute operates 10 classroom centres in Bihar, including prominent locations in Patna, Bhagalpur, Gaya, Muzaffarpur and Darbhanga where students have consistently achieved outstanding results.

Addressing the media, **Mr. Deepak Mehrotra, MD & CEO of Aakash Educational Services Limited (AESL)**, said, *"We are extremely delighted to announce 16 new centres in Bihar as part of our policy to reach out to students in smaller towns that are always in need of expert guidance from a brand like Aakash. These centres will not only solve the access problem faced by students enabling them to take advantage of the Aakash expertise sitting in their own hometown, but also save considerable cost vis-à-vis relocation. The Aakash centres give them the benefit of going to their own school, staying in the comfort of their own home under the love, care and affection of their parents and studying in their vicinity saving precious time, energy and money."*

AESL is recognized for offering thorough and effective preparation programs for students aiming to excel in high-stakes medical (NEET) and engineering entrance exams (JEE), as well as competitive exams like NTSE and Olympiads. The institute is dedicated to delivering top-quality test preparation services that empower students to realize their full potential and succeed in their academic pursuits.

PRESS RELEASE

About Aakash Educational Services Limited (AESL)

Aakash Educational Services Limited (AESL) is India's leading test preparatory company that specializes in providing comprehensive and effective preparation services for students preparing for high stakes Medical (NEET) and Engineering entrance examinations (JEE) and competitive exams such as NTSE and Olympiads.

AESL has a pan India network of over 315 centres with over 400,000+ currently enrolled students and has established an unassailable market position and brand value over the last 36 years. It is committed to providing the highest quality test preparation services to unlock students' true potential and achieve success in their academic endeavours.

AESL takes a student-centric approach to test preparation, recognizing that every student is unique and has individual needs. It has a team of highly qualified and experienced instructors who are passionate about helping students achieve their dreams. The company's programmes are designed to be flexible and its teaching methodologies are backed by the latest technologies to ensure that students are well-prepared for their exams.

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