

Aakash Educational Services Limited launches its First Classroom Centre in Kollam in Kerala

- *Aakash Educational Services Limited is the national leader in the test preparation services sector with 230+ centres spread across 24 States and Union Territories with a student strength of over 2.75 lakh annually*
- *Aakash Institute's First Classroom Centre in Kollam will provide classes for students preparing for Medical and Engineering Entrance Examinations along with Foundation-level courses.*
- *The Centre has 9 classrooms which can accommodate up to 450 students.*

Kollam, February 15th, 2022: To further the motto of expanding its network to various parts of the country to help thousands of students realise their dreams of becoming doctors and IITians, Aakash Educational Services Limited (AESL), the national leader in test preparatory services, today inaugurated its First Classroom Centre in Kollam, Kerala. The new centre will have 9 classrooms accommodating up to 360 students.

Located at 1st & 2nd Floor, Sriniz Tower, High School Junction, Thevally, Kollam, the Classroom Centre will cater to students preparing for Medical and Engineering Entrance Examinations courses along with Foundation-level courses that help them prepare for various types of competitive examinations e.g. Olympiads etc. apart from strengthening their basics.

The Classroom Centre was inaugurated by Mr Sanjay Kumar Sharma, Deputy Director, AESL. Also present were Mr Pradeep Unnikrishnan, Regional Sales and Growth Head, Mr B.G. Nair, Area Business Head and Mr Swaroop Das, Branch Head, Kollam.

Speaking about the inauguration of the new centre, **Mr Aakash Chaudhry, Managing Director, Aakash Educational Services Limited** said: *"The First Classroom centre in Kollam will be a big boon for local students aspiring to clear Olympiads and prepare for becoming doctors and IITians. Today, Aakash is widely known for providing quality education throughout the country through its Pan-India network of Centres. The quality of our educational content and the effectiveness of our teaching methodologies, as evidenced by the number of selections of students, have made Aakash one of the top choices for students intending to qualify for undergraduate medical and engineering courses."*

Added Mr Chaudhry, *"We are very pleased to open our first classroom centre in Kollam and expand our footprint in Kerala. The addition of this branch to our national network reflects our*

commitment to offering standardized quality teaching, modern infrastructure and an environment conducive for learning to students across India, using technology-enabled systems.”

Students who wish to take admission in Aakash can either take the instant Admission cum Scholarship Test (iACST) or register for ANTHE (Aakash National Talent Hunt Exam).

The programs offered at Aakash prepare students extensively and exhaustively for various examinations. Further, the teaching methodology adopted focuses on conceptual and application-based learning that distinguishes it as a brand. The expert faculty at Aakash follow modern and interactive teaching methods that help students to achieve their goals. The proven success record of Aakash can be, thus, attributed to its unique education delivery system which emphasizes on focused and result-oriented teaching methodology.

About Aakash Educational Services Limited (AESL)

Aakash Educational Services Limited (AESL) provides comprehensive test preparatory services for students preparing for Medical (NEET) and Engineering Entrance Examinations (JEE), School/Board Exams and Competitive Exams such as NTSE, KVPY, and Olympiads. The “Aakash” brand is associated with quality coaching and a proven student selection track record in various Medical (NEET) and JEE/Engineering Entrance Examinations, Scholarship exams & Olympiads.

With over 33 years of operational experience in the test preparatory industry, the company has a large number of selections in Medical & Engineering Entrance Exams and several Foundation level Scholarship exams/Olympiads, a pan India network of 235+ Aakash Centers (including franchisee), and an annual student count of more than 2,75,000.

The Aakash group has investment from Think & Learn Pvt Ltd (BYJU'S) as well as by world's largest Private Equity firm Blackstone.

www.aakash.ac.in