

## **Aakash+BYJU'S introduces Hindi-medium courses for JEE and NEET in Jharkhand; Launches First Corporate Centre in Dhanbad**

**Dhanbad, May 06, 2022:** To facilitate the seamless continuation of studies and help more students realize their dream of becoming doctors and engineers, Aakash+BYJU'S, India's leader in test preparatory services, has introduced Hindi medium batches for students of the Jharkhand Academic Council who aspire to crack JEE and NEET. This marks Aakash+BYJU'S plan to offer training in regional languages for students of various state boards of examination.

Aakash+BYJU'S is offering training in regional languages for students of various state boards of examination as a part of its vision to provide world-class test prep services at the doorstep of students. Besides the English-medium curriculum designed for CBSE-affiliated school students, the programme aims to impart an integrated learning experience to students who are preparing for both their boards and competitive exams in regional language.

Some features of the new initiative are:

- The curriculum will be carefully created keeping in sync with the Jharkhand Academic Council guidelines
- Teaching will be imparted in the Hindi language assisting aspirants to overcome the language barrier and equally compete with English medium students in NEET & JEE
- High-quality study material will cover the complete syllabus of Class 11 and Class 12 enabling students to become successful in State Education Board as well as National Competitive Exams like NEET & JEE. NEET aspirants will receive study materials in subjects like Physics, Chemistry, Botany & Zoology, while JEE aspirants will receive study materials in Subjects like Physics, Chemistry & Mathematics. These study materials will be the same as those provided to English medium students but translated into Hindi.
- Separate Hindi-medium batches for the Jharkhand Academic Council students will be held to suit their requirements.
- To help students ace the school board exams as well as competitive examinations, Aakash+BYJU'S has created a series of highly engaging bilingual test papers (English + Hindi)

**On the occasion, Aakash+BYJU'S also inaugurated its First Corporate Centre in Dhanbad.** It aims to provide world class test prep services at the doorstep of students so that they do not need to waste time and expenditure on going long distances or shifting to other cities to realise their dreams.

To keep pace with the changing times, the branch is digitally equipped enabling it to conduct both offline and online classes to ensure continuity for New Age learning. The branch is equipped to offer both offline and 'hybrid' courses - comprising a right mix of face-to-face and virtual classes, for NEET and JEE aspirants in the city as well as students of Class 8<sup>th</sup> to 10<sup>th</sup> for their school/Board, Olympiads and Scholarship exams (NTSE, IOQJS, IOQM, etc.) preparation. The new centre also features a safe environment for conducting classes, strictly adhering to COVID-19 guidelines of the government in terms of sanitization, personal hygiene, and contactless behaviour among others.

Aakash+BYJU'S is dedicated to providing top-notch classroom experience and infrastructure to students of Patna at affordable cost, the likes of which are offered in cities like Delhi and Kota. Hence, the company has also brought in an experienced leadership team to spearhead the centre. The Dhanbad **classroom** centre will be managed under the able guidance of Mr Shailesh Kumar, Deputy Director at Aakash+BYJU'S. With over 15 years of teaching experience in Delhi as a faculty and Senior Assistant Director, Mr Kumar has mentored more than 60,000 students in his entire career. He will be spearheading the growth of Aakash +BYJU'S for Bihar and Jharkhand and look after academics.

Commenting on the inauguration of the Hindi medium courses and the Dhanbad corporate branch, **Mr Aakash Chaudhry, Managing Director, Aakash+BYJU'S**, said, *"With our student's first approach, we are committed to providing aspirants with the best educational experience. The introduction of Hindi-medium courses will enable students to overcome the language barrier and also compete with the English-medium students with the same vigour. To provide world-class test prep services at your doorstep, our Corporate centre at Dhanbad is leveraging modern technologies to ensure better learning outcomes. With a seamlessly blended learning environment, we are sure to guide students to perform to the best of their ability in competitive examinations."*

### **About Aakash+BYJU'S**

Aakash+BYJU'S provides comprehensive test preparatory services for students preparing for Medical (NEET) and Engineering Entrance Examinations (JEE), School/Board Exams and Competitive Exams such as NTSE, KVPY, and Olympiads. The "Aakash" brand is associated with quality coaching and a proven student selection track record in various Medical (NEET) and JEE/Engineering Entrance Examinations, Scholarship exams & Olympiads.

With over 33 years of operational experience in the test preparatory industry, the company has a large number of selections in Medical & Engineering Entrance Exams and several Foundation level Scholarship exams/Olympiads, a pan India network of 275+ Aakash+BYJU'S Centers (including franchisee), and an annual student count of more than 2,75,000.

PRESS RELEASE



The Aakash group has investments from Think & Learn Pvt Ltd (BYJU'S) as well as by the world's largest Private Equity firm Blackstone.

[www.aakash.ac.in](http://www.aakash.ac.in)