

## Aakash+BYJU'S Launches KEAM+JEE (Main) Courses for Engineering Aspirants in Kerala

- *The launch of the New KEAM courses is a part of Aakash+BYJU'S vision to offer training to engineering students preparing for regional engineering colleges*
- *Separate batches for Class XI will be formed for the same*
- *Aakash+BYJU'S is offering two courses; Integrated JEE (Mains) + KEAM and another course for KEAM aspirants only*

**Mallapuram, May 27, 2022:** Aakash+BYJU'S, India's leader in test preparatory services, has introduced Kerala Engineering, Agricultural and Medical Entrance Exam (KEAM) Courses in Kerala for Class XI students who aspire to crack regional entrance examination for engineering colleges and JEE Mains. Aakash+BYJU'S plans to offer the courses in English for students of state board and the courses will commence after the Board examinations are held.

The new KEAM courses are a part of Aakash+BYJU'S vision to reach out to the local market and offer training to engineering students of State Boards besides the curriculum designed for CBSE-affiliated school students. The program will provide holistic learning solutions to students who are preparing for both their state engineering colleges as well as JEE Mains.

**Students will be offered two courses; JEE (Main) +KEAM and the other for KEAM only.**

### Key Highlights

- Curriculum will be created focusing on KEAM and JEE syllabus
- Study Material will be provided in English.
- Test papers will be prepared by

Separate batches for Class XI will be formed for the same and the medium of teaching will be in English.

Nearly 9 lakh students are studying in Class X and XII in Kerala's 6,000 affiliated schools. In 2021, 1,83,823 students sat for the Kerala Engineering, Agricultural and Medical Entrance Exam, known as KEAM.

Some features of the new initiative are:

- Exclusive batches will be conducted for students of Class XI.
- Extensive curriculum will be created focusing on KEAM and JEE syllabus
- High-quality study material will be provided keeping in sync syllabus of Class XI while covering subjects like Physics, Chemistry and Mathematics
- Highly engaging bilingual test papers created by Aakash+BYJU'S

Commenting on the launch of the KEAM Courses, **Mr Aakash Chaudhry, Managing Director, Aakash+BYJU'S**, said, *"With our 'students first' approach, the focus is on bridging the gap between regional and mainstream students. We aim to reach a larger percentage of*

*engineering students through our integrated course and prepare them to ace not only KEAM but also JEE Mains and Advance. Our highly trained experts are delivering quality mentoring to assist students in these competitive examinations.”*

### **About Aakash+BYJU’S**

Aakash+BYJU’S provides comprehensive test preparatory services for students preparing for Medical (NEET) and Engineering Entrance Examinations (JEE), School/Board Exams and Competitive Exams such as NTSE, KVPY, and Olympiads. The “Aakash” brand is associated with quality coaching and a proven student selection track record in various Medical (NEET) and JEE/Engineering Entrance Examinations, Scholarship exams & Olympiads.

With over 33 years of operational experience in the test preparatory industry, the company has a large number of selections in Medical & Engineering Entrance Exams and several Foundation level Scholarship exams/Olympiads, a pan India network of 285+ Aakash Centers (including franchisee), and an annual student count of more than 3,30,000.

The Aakash group has investment from Think & Learn Pvt Ltd (BYJU'S) as well as by the world's largest Private Equity firm Blackstone.

[www.aakash.ac.in](http://www.aakash.ac.in)