

Aakash Educational Services Limited (AESL) is now Great Place to Work-Certified™ for the year 2022-23

New Delhi, May 17, 2022: Aakash Educational Services Limited (AESL), India's largest test preparation company, has been certified by Great Place to Work Institute in India for the year 2022-23.

AESL was recognized for its focus on wide-ranging initiatives that assist in putting impetus to career progression programs for employee resource groups, peer mentoring, coaching, transformational leadership and skilling platforms. The certification underlines AESL's commitment to creating a diverse and inclusive working environment, implementing of state of art human resource practices enabling better employee experience and developing teamwork embedded with integrity and trust.

Great Place to Work® Institute is the global authority on workplace culture. Since 1992, they have surveyed more than 100 million employees worldwide and used those deep insights to define what makes a great workplace: trust. Their employee survey platform empowers leaders with the feedback, real-time reporting, and insights they need to make strategic people decisions. The Institute serves businesses, non-profits and government agencies in more than 60 countries and has conducted pioneering research on the characteristics of great workplaces for over three decades.

Commenting on the certification, **Mr. Aakash Chaudhry, Managing Director, Aakash Educational Services Limited** said, *"Being awarded as Great Place to Work reiterates our far-sighted leadership approach towards growth and well-being of employees. We believe in constant learning and will continue to foster innovation, employee engagement, upskilling and reskilling of employees to develop holistic growth for our teams. Congratulations to every member of the AESL family on behalf of the entire leadership."*

In December 2021, AESL introduced a series of services for its employees starting with "MIRA – an Artificial Intelligence enabled one-stop solution" for 24*7 query resolution of its employees through an innovative knowledge management tool; tied-up with YourDost, a personal counselling emotional wellness coach and announced a collaboration with Practo, a leading healthcare consulting app. Known for implementing cutting edge technologies, AESL is always committed to adopting tools and technologies to improvise the experience of all stakeholders – employees, partners and contributors for better output.

In India, the Great Place to Work® Institute partners with more than 1,300 organizations annually across 22+ industries to help them build High-Trust, High-Performance Cultures™ designed to deliver sustained business results. Hundreds of CEOs and CXOs from India Inc. are

part of the great place community that is committed to the vision of making India a great place to work FOR ALL™.

The Institute's research shows that great workplaces are characterized by great leadership, consistent employee experience, and sustainable financial performance. These organizations are able to deliver a consistent experience to all their employees irrespective of their role, gender, tenure or level in the organization. Their leaders believe in the vision of creating and sustaining a Great Place to Work FOR ALL and role model being 'FOR ALL' Leaders.

About Aakash Educational Services Limited (AESL)

Aakash Educational Services Limited provides comprehensive test preparatory services for students preparing for Medical (NEET) and Engineering Entrance Examinations (JEE), School/Board Exams and Competitive Exams such as NTSE, KVPY, and Olympiads. The "Aakash" brand is associated with quality coaching and a proven student selection track record in various Medical (NEET) and JEE/Engineering Entrance Examinations, Scholarship exams & Olympiads.

With over 33 years of operational experience in the test preparatory industry, the company has a large number of selections in Medical & Engineering Entrance Exams and several Foundation level Scholarship exams/Olympiads, a pan India network of 280+ Aakash Educational Services Limited Centers (including franchisee), and an annual student count of more than 3,30,000.

The Aakash group has investments from Think & Learn Pvt Ltd (BYJU'S) as well as by the world's largest Private Equity firm Blackstone.

www.aakash.ac.in