

Aakash+BYJU'S launches Aakash AudiPREP – India's First Comprehensive Audiobook for NEET aspirants

- *AudiPREP is currently introduced for NEET aspirants only*
- *Includes curriculum of Physics, Chemistry, Botany and Zoology designed specially by experts*
- *Class XI-XII students can use this audio book to lend an extra edge to their preparation*

New Delhi, May 30, 2022: Upholding its reputation of leveraging cutting-edge technologies and innovation to deliver the best, Aakash + BYJU'S, India's leader in test preparatory services, has introduced the Aakash AudiPREP -- India's first comprehensive audiobook for NEET aspirants.

Aakash AudiPREP is an innovative web and app-based audiobook containing podcasts of scientifically designed study materials designed by experts. The audiobook lends detailed insight into Physics, Chemistry, Botany and Zoology curriculum which will be incredibly useful for Class XI and XII students to crack the medical entrance examination.

Riding on digital transformation, AudiPREP aims to provide efficient and effective learning through a multi-sensory learning approach. The audiobook makes the process of revision of lessons anytime and where more convenient. The audiobook also encompasses a special feature called spaced repetition that assists students in grasping and retaining dry subjects easily. It is an effective and efficient tool for better time utilization.

Features of Aakash AudiPrep:

- 1) High quality audio content with proper modulation of sound and clear pronunciation prepared under the invigilation of highly qualified expert faculty
- 2) NEETY – GRITTY – Subject-wise previous year questions relevant to particular topics
- 3) Powerful Mnemonics to help memorize concepts in an easy way

The audiobook offers some exciting features such as high-quality audio content with proper modulation and clear pronunciation curated by Aakash experts and a compilation of subject-wise previous year questionnaires called NEETY GRITTY. It also offers powerful mnemonics, elaborative explanations of diagrams, tables and flow charts to improve the retention power of the students.

The audiobook also entails a Content Builder feature which covers relevant NEET concepts even beyond the NCERT syllabus and has interactive quick quizzes for self-assessment aiding in practising and preparing in a fun way. AudiPREP also provides a quick recap at the end of each chapter for rapid revision and cluster of important formulae making complex concepts engaging and easier to understand.

Commenting on the launch of AudiPREP, **Mr Aakash Chaudhry, Managing Director, Aakash+BYJU'S**, said, *"We are a forward-looking organization and to honour our student's first approach, we are constantly innovating to bring in the best technologies that provide a conducive learning environment. We are a pioneer of many educational trends in the industry. AudiPREP is yet another path-breaking tool giving NEET aspirants the extra edge. The comprehensive audiobooks offer high-quality study materials curated by experienced teachers and engage students by appealing to their multisensory learning."*

AudiPREP is a portable audiobook solution enabling the best utilization of time. One can listen and learn anytime, anywhere at their convenience. The tool also facilitates spaced repetition which is scientifically proven to improve long term memory recall. The audiobook also facilitates multisensory learning by encompassing visual sense through printed study material, hearing through audio recordings while arousing the sense of touch through writing and underlining the keywords and taking running notes.

AudiPREP will be available to Aakash+BYJU'S Class XI and XII students preparing for NEET free of cost.

About Aakash+BYJU'S

Aakash+BYJU'S provides comprehensive test preparatory services for students preparing for Medical (NEET) and Engineering Entrance Examinations (JEE), School/Board Exams and Competitive Exams such as NTSE, KVPY, and Olympiads. The "Aakash" brand is associated with quality coaching and a proven student selection track record in various Medical (NEET) and JEE/Engineering Entrance Examinations, Scholarship exams & Olympiads.

With over 33 years of operational experience in the test preparatory industry, the company has a large number of selections in Medical & Engineering Entrance Exams and several Foundation level Scholarship exams/Olympiads, a pan India network of 285+ Aakash+BYJU'S Centers (including franchisee), and an annual student count of more than 3,30,000.

The Aakash group has investments from Think & Learn Pvt Ltd (BYJU'S) as well as by the world's largest Private Equity firm Blackstone.

www.aakash.ac.in