

Aakash Educational Services Limited Expands Presence in Uttar Pradesh with 32 New Centres

- *Launches 20 new learning centres in Mau, Jaunpur, Ballia, Sultanpur, Barabanki, Ghazipur, Shahjahanpur, Deoria, Mirzapur, Basti, Khushi Nagar, Pratapgarh, Farrukhabad, Lakhimpur Kheri, Hardoi, Gonda, Banda, Bahraich, Bijnor and Mainpuri*
- *Additional 10 Satellite Centres in Varanasi, Gorakhpur, Kanpur, Agra, Prayagraj, Meerut and Lucknow.*
- *Two new Classroom Centers in Azamgarh and Baraut will be established to cater to the rising demand among students.*

Uttar Pradesh, 15 Nov, 2024: Aakash Educational Services Limited (AESL), the national leader in test preparatory services, is excited to announce the launch of 32 new centers in Uttar Pradesh and expanding its reach to 22 additional new cities in the state. Among these, 2 centers will serve as Classroom Centers, 20 will function as Aakash Learning Centers, and 10 will operate as Satellite Centers in existing towns. With this expansion, Aakash will now offer its services to students in 46 cities in Uttar Pradesh with its 66 physical centres.

The Classroom Centers will open in Azamgarh and Baraut, while the Aakash Learning Centers will be located in Mau, Jaunpur, Ballia, Sultanpur, Barabanki, Ghazipur, Shahjahanpur, Deoria, Mirzapur, Basti, Khushi Nagar, Pratapgarh, Farrukhabad, Lakhimpur Kheri, Hardoi, Gonda, Bahraich, Banda, Bijnor and Mainpuri.

The 10 Satellite Centers will be established in Sagra, Varanasi; Medical Road and Taramandal in Gorakhpur; Kidwai Nagar in Kanpur and Rajaji Puram, Janaki Puram, and Indra Nagar in Lucknow; Agra; Prayagraj and Meerut. All new centers are expected to become operational before the next academic year.

The expansion plan was unveiled by *Mr Deepak Mehrotra, MD and CEO, Aakash Educational Services Limited in presence of Mr Anup Agarrwal, Chief Strategy Officer; Dr. H.R. Rao, Regional Director and Mr D.K. Mishra, Deputy Regional Director.* Also present on the occasion were a number of franchisee partners who are setting up the new centres in the proposed locations.

With this expansion, AESL aims to extend its reach and provide quality education and expert guidance to an even broader spectrum of students across the region. This strategic move addresses the growing demand for top-tier preparatory services, ensuring that more aspiring students can access the high-quality coaching that Aakash Institute is renowned for.

Currently, Aakash Institute operates 34 classroom centres in 24 cities in Uttar Pradesh, including prominent locations in Ghaziabad, Noida, Greater Noida, Aligarh, Jhansi, Agra, Mathura, Meerut, Muzaffarnagar, Gorakhpur, Lucknow, Raebareli, Bareilly, Moradabad, Saharanpur, Varanasi, Faizabad, Kanpur, Unnao, Prayagraj, Bulandshahr, Hathras, Etawah and where students have consistently achieved outstanding results.

PRESS RELEASE

Addressing the press meet, **Mr. Deepak Mehrotra, MD & CEO of Aakash Educational Services Limited (AESL)**, said, *“We are extremely delighted to announce the launch of 32 new centres and expansion in 22 new cities in Uttar Pradesh as part of our policy to reach out to students in smaller towns that are always in need of expert guidance from a brand like Aakash. These centres will not only solve the access problem faced by students enabling them to take advantage of the Aakash expertise sitting in their own hometown, but also save considerable cost vis-à-vis relocation. The Aakash centres give them the benefit of going to their own school, staying in the comfort of their own home under the love, care and affection of their parents and studying in their vicinity saving precious time, energy and money.”*

AESL is recognized for offering thorough and effective preparation programs for students aiming to excel in high-stakes medical (NEET) and engineering entrance exams (JEE), as well as competitive exams like NTSE and Olympiads. The institute is dedicated to delivering top-quality test preparation services that empower students to realize their full potential and succeed in their academic pursuits.

About Aakash Educational Services Limited (AESL)

Aakash Educational Services Limited (AESL) is India’s leading test preparatory company that specializes in providing comprehensive and effective preparation services for students preparing for high stakes Medical (NEET) and Engineering entrance examinations (JEE) and competitive exams such as NTSE and Olympiads.

AESL has a pan India network of over 315 centres with over 400,000+ currently enrolled students and has established an unassailable market position and brand value over the last 36 years. It is committed to providing the highest quality test preparation services to unlock students’ true potential and achieve success in their academic endeavours.

AESL takes a student-centric approach to test preparation, recognizing that every student is unique and has individual needs. It has a team of highly qualified and experienced instructors who are passionate about helping students achieve their dreams. The company’s programmes are designed to be flexible and its teaching methodologies are backed by the latest technologies to ensure that students are well-prepared for their exams.

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