

Aakash Educational Services Limited Appoints Deepak Mehrotra as New Managing Director and CEO

Delhi, 8th April, 2024: Aakash Educational Services Limited (AESL), a leader in test preparatory services, has appointed Deepak Mehrotra as its Managing Director (MD) and Chief Executive Officer (CEO). The decision comes at a pivotal moment for AESL, as it continues to innovate and expand its offerings in the competitive landscape of educational services.

Shailesh Haribhakti, The Chairman of AESL, expressed his delight in having Deepak on board to steer the company at this critical juncture. "Deepak's appointment as the new leader of AESL marks an exciting milestone for our organization. His strategic vision and proven operational expertise will be instrumental in solidifying our position as an industry leader," he said.

Byju Raveendran, Founder, BYJU'S, echoed the sentiment, stating, "As we enter the next phase of growth, it's our pleasure to welcome Deepak to lead Aakash. His business acumen and stellar record as the Managing Director for Pearson India will be pivotal in leading Aakash into its next phase of growth and impact."

Deepak Mehrotra, an accomplished leader with a proven track record in the FMCG, Telecom, and Education industries, has been appointed as the Managing Director and CEO of AESL. With over 35 years of experience in executive roles, Mehrotra brings a wealth of knowledge and expertise to drive AESL's vision forward and capitalize on emerging opportunities in the education sector. Prior to joining AESL, he was the Managing Director at Ashirvad pipes. He has also worked at Pearson India, Bharti Airtel, Coca-Cola, and Asian Paints.

Deepak has a Bachelor's degree in Electrical Engineering from IIT Roorkee, an MMS from JBIMS, and has completed an Executive program from The Wharton School, Philadelphia (USA).

Commenting on his appointment, Deepak Mehrotra expressed his enthusiasm for leading AESL into its next phase of growth. He emphasized the importance of leveraging technology and modern teaching methodologies to enhance the learning experience for students across the country. "I am honored to join AESL, a pioneer in the education sector, and look forward to working closely with the talented team to deliver quality education and empower students to achieve their full potential," said Mehrotra.

The appointment of Deepak Mehrotra is part of AESL's strategic vision to enhance its offerings, expand its reach, and create a positive impact on the education landscape. The company remains dedicated to fostering a culture of learning, growth, and innovation, with a focus on preparing students for success in their academic and professional endeavors.

As AESL embarks on this new chapter with Deepak Mehrotra at the helm, stakeholders, including students, parents, faculty, and investors, can expect continued excellence, innovation, and commitment to educational excellence from one of India's most trusted education providers.

AESL, known for its innovative approach to education and commitment to academic excellence, has been at the forefront of providing comprehensive coaching solutions for students preparing for Medical and Engineering entrance examinations, School/Board exams, and competitive exams such as NTSE, KVPY, and Olympiads. It has a network of over 310 Aakash centres (including franchisees) and a student count of more than 4 Lacs. Under the leadership of Deepak Mehrotra, AESL aims to further strengthen its position as a leader in test preparation and educational services.

About Aakash Educational Services Limited (AESL)

Aakash Educational Services Limited (AESL) is India's leading test preparatory company that specializes in providing comprehensive and effective preparation services for students preparing for high stakes Medical (NEET) and Engineering entrance examinations (JEE), School/Board exams and competitive exams such as NTSE and Olympiads.

AESL has a pan India network of over 315 centres with over 400,000+ currently enrolled students and has established an unassailable market position and brand value over the last 35 years. It is committed to providing the highest quality test preparation services to unlock students' true potential and achieve success in their academic endeavours.

AESL takes a student-centric approach to test preparation, recognizing that every student is unique and has individual needs. It has a team of highly qualified and experienced instructors who are passionate about helping students achieve their dreams. The company's programmes are designed to be flexible and its teaching methodologies are backed by the latest technologies to ensure that students are well-prepared for their exams.

AESL is a subsidiary of Think and Learn Pvt Ltd.

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