

Aakash Educational Services Limited Expands Presence in Jammu with New Centre Launch

Jammu, 28 Dec, 2024: Aakash Educational Services Limited (AESL), the national leader in test preparatory services for NEET & JEE, proudly announces the launch of its new learning centre in Jammu. The centre features eight classrooms with a total capacity to accommodate over 550 students in both morning and evening batches.

The inauguration ceremony was graced by Mr. Anup Aggarwal, Chief Strategy Officer, AESL, along with Mr. Vikas Phuleta, Deputy Director, and Mr. Kuldeep Palarwal, Head Admissions- North Zone.

Strategically located at **2nd Floor, Above Trends Showroom, Narwal Bye Pass Road, Jammu**, the new classroom centre is designed to cater to students preparing for Medical and Engineering entrance examinations. In addition to NEET and JEE coaching, the centre will also offer foundation-level courses aimed at preparing students for competitive examinations such as Olympiads, while strengthening their academic fundamentals.

Speaking about the launch, **Mr Anup Aggarwal, Chief Strategy Officer, AESL** said, *"We are pleased to announce the opening of our new centre in Jammu, which represents an important step in our mission to bring quality coaching closer to students. Our focus remains on empowering students with strong academic foundations, conceptual clarity, and confidence to excel in competitive exams like NEET and JEE. This centre will offer access to experienced faculty, comprehensive study materials, and a learning environment designed to maximize student potential. We believe that every student, regardless of their location, deserves the best education and resources, and this expansion reflects our commitment to that goal."*

With this expansion, AESL aims to provide quality education and expert guidance to more students in the region. This strategic move addresses the growing demand for top-tier preparatory services, ensuring that more aspiring students can access the high-quality coaching that Aakash Institute is renowned for.

AESL is recognized for offering thorough and effective preparation programs for students aiming to excel in high-stakes medical (NEET) and engineering entrance exams (JEE), as well as competitive exams like NTSE and Olympiads. The institute is dedicated to delivering top-quality test preparation services that empower students to realize their full potential and succeed in their academic pursuits.

About Aakash Educational Services Limited (AESL)

Aakash Educational Services Limited (AESL) is India's leading test preparatory company that specializes in providing comprehensive and effective preparation services for students preparing for high stakes Medical (NEET) and Engineering entrance examinations (JEE) and competitive exams such as NTSE and Olympiads.

AESL has a pan India network of over 315 centres with over 400,000+ currently enrolled students and has established an unassailable market position and brand value over the last 35 years. It is committed to providing the highest quality test preparation services to unlock students' true potential and achieve success in their academic endeavours.

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AESL takes a student-centric approach to test preparation, recognizing that every student is unique and has individual needs. It has a team of highly qualified and experienced instructors who are passionate about helping students achieve their dreams. The company's programmes are designed to be flexible and its teaching methodologies are backed by the latest technologies to ensure that students are well-prepared for their exams.

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