

## Aakash Educational Services Limited (AESL) Organizes March in Jaipur to Mark International Day of the Girl Child

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- *This march symbolizes our solidarity with girls and our commitment to ensure they have the platform to pursue their ambitions and realize their potential in an environment free of bias or fear.*

**Jaipur, 11th October 2024:** In observance of the International Day of the Girl Child, Aakash Educational Services Limited (AESL), the national leader in test preparatory services, organized an empowering march featuring girl students in Surya Nagar, Jaipur, today. This initiative aims to highlight the urgent challenges girls face, including gender inequality, restricted access to education, and the ongoing threat of violence.

Despite global advancements, girls still face steep barriers that hinder their growth, such as deeply ingrained cultural biases and economic disadvantages. The march will bring together students, educators, and community leaders to advocate the importance of education in overcoming these barriers and to emphasize the role of girls as future nation-builders.

Commenting on the initiative, **Mr. Akhilesh Dixit, Regional Director, Aakash Educational Services Limited (AESL)**, said, *"Girls across the world continue to face inequitable access to opportunities, particularly in education. At AESL, we believe education is not just a right, but the most powerful tool for overcoming the barriers girls encounter daily — whether it's social, cultural, or economic. This march symbolizes our solidarity with girls and our commitment to ensure they have the platform to pursue their ambitions and realize their potential in an environment free of bias or fear."*

This event is part of AESL's broader mission to encourage inclusivity and advocate for the rights of girls to learn and lead.

### **About Aakash Educational Services Limited (AESL)**

Aakash Educational Services Limited (AESL) is India's leading test preparatory company that specializes in providing comprehensive and effective preparation services for students preparing for high stakes Medical (NEET) and Engineering entrance examinations (JEE) and competitive exams such as NTSE and Olympiads.

AESL has a pan India network of over 315 centres with over 400,000+ currently enrolled students and has established an unassailable market position and brand value over the last 35 years. It is committed to providing the highest quality test preparation services to unlock students' true potential and achieve success in their academic endeavours.

AESL takes a student-centric approach to test preparation, recognizing that every student is unique and has individual needs. It has a team of highly qualified and experienced instructors who are passionate about helping students achieve their dreams. The company's programmes are designed to be flexible and its teaching methodologies are backed by the latest technologies to ensure that students are well-prepared for their exams.

**PRESS RELEASE**



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