

Aakash Educational Services Limited (AESL) Expands Reach in Telangana and Andhra with the Launch of an Exclusive Telugu YouTube Channel for NEET and JEE Aspirants

- *The Telugu YouTube Channel (<https://www.youtube.com/@OfficialAakashtelugu>) will provide an enhanced learning experience for NEET and JEE Aspirants.*
- *It will include targeted special sessions in Telugu for Grades 7-12.*

Hyderabad, May 2nd, 2024: Aakash Educational Services Limited (AESL), the national leader in test preparatory services, expands its reach in Telangana and Andhra Pradesh with the launch of a dedicated YouTube channel in Telugu for students from Grades 7 to 12 to provide value-added support, especially to those preparing for NEET and JEE examinations.

The new platform offers students access to high-quality educational content in their regional language, making it easier for them to understand complex concepts. By providing video lessons in Telugu, the channel enables students to revise critical topics in subjects such as Physics, Chemistry, Mathematics, Zoology and Botany at their own pace. The platform is specifically designed to help NEET and JEE aspirants strengthen their preparation, regardless of their location or medium of instruction.

Speaking on the initiative, **Mr. Dheeraj Kumar Misra, Chief Academic and Business Head, Aakash Educational Services Limited (AESL)**, said, *"We recognize that language should never be a barrier to learning. With the launch of our Telugu YouTube channel, we are proud to offer students from Telangana and Andhra an accessible and effective platform to enhance their understanding of core subjects. This new resource is aimed at helping students build confidence as they prepare for some of the toughest national exams, by providing them the flexibility to learn and revise in their own language."*

"Our Telugu YouTube channel delivers top-notch, subject-specific lessons for NEET and JEE, helping Grades from 7-12 students master complex subjects like Physics, Chemistry and Mathematics with no difficulty."

The platform offers a set of educational videos, to exam-specific strategies, making it a valuable tool for students. In addition to this academic content, the channel offers inspiring topper podcasts and motivation sessions to uplift the spirit of the aspirants. With easily navigable content available for free, the channel also ensures that students who may not have access to traditional coaching methods can still benefit from AESL's expertise with these targeted sessions

For more details and to subscribe, visit <https://www.youtube.com/@OfficialAakashtelugu>

About Aakash Educational Services Limited (AESL)

Aakash Educational Services Limited (AESL) is India's leading test preparatory company that specializes in providing comprehensive and effective preparation services for students preparing for high stakes Medical (NEET) and Engineering entrance examinations (JEE) and competitive exams such as NTSE and Olympiads.

AESL has a pan India network of over 400+ centres with over 400,000+ currently enrolled students and has established an unassailable market position and brand value over the last 35 years. It is committed to providing the highest quality test preparation services to unlock students' true potential and achieve success in their academic endeavours.

AESL takes a student-centric approach to test preparation, recognizing that every student is unique and has individual needs. It has a team of highly qualified and experienced instructors who are passionate about helping students achieve their dreams. The company's programmes are designed to be flexible and its teaching methodologies are backed by the latest technologies to ensure that students are well-prepared for their exams.

www.aakash.ac.in