

# Aakash Educational Services Limited (AESL) Launches Concept Kundali – AI-Powered Roadmap to NEET Success

**Jaipur, May 17, 2025:** Aakash Educational Services Limited (AESL), India’s national leader in test preparatory services, has launched **Concept Kundali** — a new AI-driven tool from the Aakash AI-Lab built to help NEET aspirants improve smarter and faster.

**Concept Kundali** is designed to take the guesswork out of preparation. It maps a student’s performance in detail and turns that data into an actionable study plan.

- **Precision Gap Analysis:** Breaks down student performance chapter-wise, across question types, and highlights specific strengths and weaknesses for focused effort.
- **Smart Improvement Blueprint:** Prioritizes high-weightage chapters and key topics, helping students set clear goals and accelerate progress.
- **Personalized Study Engine:** Recommends daily actions, guiding practice for maximum score impact.

**Mr. Deepak Mehrotra, MD & CEO, Aakash Educational Services Limited**, said, *“NEET preparation is no longer just about covering the syllabus. It’s about using your time wisely. Concept Kundali gives students a clear view of where they stand, what needs work, and how to go about it without wasting effort. It’s not about doing more; it’s about doing what matters. This is a tool that brings focus, structure, and clarity at a stage where it’s needed most.”*

## **About Aakash Educational Services Limited (AESL)**

Aakash Educational Services Limited (AESL) is India’s leading test preparatory company that specializes in providing comprehensive and effective preparation services for students preparing for high stakes Medical (NEET) and Engineering entrance examinations (JEE) and competitive exams such as NTSE and Olympiads.

AESL has a pan India network of over 400 centres with over 400,000+ currently enrolled students and has established an unassailable market position and brand value over the last 36 years. It is committed to providing the highest quality test preparation services to unlock students’ true potential and achieve success in their academic endeavours.

AESL takes a student-centric approach to test preparation, recognizing that every student is unique and has individual needs. It has a team of highly qualified and experienced instructors who are passionate about helping students achieve their dreams. The company’s programmes are designed to be flexible and its teaching methodologies are backed by the latest technologies to ensure that students are well-prepared for their exams.

[www.aakash.ac.in](http://www.aakash.ac.in)